WELCOME TO

LiveQR

THEY SCAN • YOU COLLECT

The QR Code Generator That Elevates Audience Engagement

Who uses LiveQR ?!

Exhibitors:
To share profiles

Marketing Managers:
To collect surveys

Events Managers:
To make questionnaires

Sales Managers:
Prospects data collection

Online Stores:
With Whatsapp communication

Restaurants:
Easy to use menu

Host your files and share them in various shapes:

Images   PDF files   Event Forms   Online Store   Restaurant Menu

The Challenge / Problem
A MISSING COMPACT SOLUTION

1 **Data Collection Issues**

• Fragmented Data from Multiple Team Members: Leads to inconsistent and uncontrolled data sources.
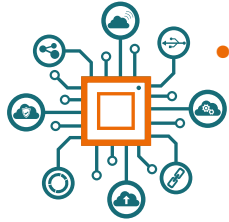
• Quality Concerns with Outsourced Staff: Risk of lead loss due to insufficient training.

• Geographical Diversities: Challenges in managing data across varied event locations.

2 Data Preservation Difficulties

• Scattered Data Across Devices: Lack of centralized data storage and management.

• Manual Collection Reliance: Increased risk of error and data loss.

3 Technology Control Challenges

• Complexity vs. Speed: Systems often compromise user-friendliness for complexity.

• IT Dependency: Reliance on IT staff creates operational bottlenecks.

4 QR Code Limitations

• Single-Function Usage: Traditional QR codes lack multifunctional capabilities like lead and survey collection.

Solution Overview
FOR BUSY MANAGERS & TEAMS

- **The solution that helps achieve more**
- **Maximize lead management**
- **Gather data, statistics, surveys, and registrations**
- **Make events and company details instantly accessible**

This versatile app is extensively helpful for

- **Exhibitors**
- **Events Managers**
- **Registration System**
- **Receptionists**
- **Offers & Promotions**

Key Features
CUSTOMIZABLE AND EASY

CUSTOM CUSTOMER PAGES:
Tailored pages for enhanced client interaction via each QR code.

DYNAMIC QUESTIONNAIRES:
Flexible formats with drop-downs, radio buttons, and checkboxes.

SMILEY-FACED SURVEYS:
User-friendly feedback collection with emoticon-based surveys.

INSTANT DATA COLLECTION:
Real-time data gathering for immediate insights.

CONTROLLED EXPIRY:
Set and manage QR code expiration dates as needed.

EXCEL DATA EXPORT:
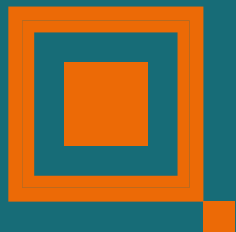Easy downloading of data in Excel format for analysis.

DEDICATED QR DATABASES:
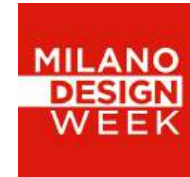Separate databases for organized data management per QR code.

CRITERIA FLEXIBILITY:
Alter QR code content without changing the code itself.

We are supporting our clients
IN MULTIPLE OCCASIONS AND AT VARIOUS VENUES

DUBAI WORLD TRADE CENTRE

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DUBAI

MAKE IT IN THE EMIRATES
INVEST. INNOVATE. GROW

MILANO DESIGN WEEK

DEMOS

PDF Files:
https://liveqr.co/document/presentation

Images:
https://liveqr.co/document/gallery-demo

Restaurant:
https://liveqr.co/menu/restaurant-menu-demo

Event Forms:
https://liveqr.co/event/registration-form-demo

Store:
https://liveqr.co/store/supplements-menu-demo

Conclusion:

LIVEQR IS REDEFINING EVENT MANAGEMENT WITH SIMPLICITY AND INNOVATION.

- **STREAMLINED DATA MANAGEMENT:** Simplifies data collection

- **USER-CENTRIC DESIGN:** Customizable, accessible QR codes for enhanced engagement.

- **RELIABLE & SCALABLE:** Secure and adaptable for any event size.

- **INNOVATION & EMPOWERMENT:** Efficient, eco-conscious solutions for modern event needs.

Thank You!

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